

Tip Jar for PHSA web & POD editors

In this issue

Thank you for all your hard work on PHSA web content! To wrap up the year, we have a spoof of the holiday poem “The Twelve Days of Christmas.”

The Twelve Days of Web Editing

On my first day of web editing, my colleague sent to me

A link [poorly named “click here”!](#)

On my second day of web editing, my colleague sent to me

Two [versions of the same document](#)

And a link [poorly named “click here”!](#)

On my third day of web editing, my colleague sent to me

Three [incorrectly saved PDFs](#)

Two [versions of the same document](#)

And a link [poorly named “click here”!](#)

On my fourth day of web editing, my colleague sent to me

Four [too-large images](#)

Three [incorrectly saved PDFs](#)

Two [versions of the same document](#)

And a link [poorly named “click here”!](#)

On my fifth day of web editing, my colleague sent to me

High importance web tasks at 5 p.m.!

Four [too-large images](#)

Three [incorrectly saved PDFs](#)
Two [versions of the same document](#)
And a link [poorly named "click here"!](#)

On my sixth day of web editing, my colleague sent to me
Six images that needed [alt text](#)
High importance web tasks at 5 p.m.!

Four [too-large images](#)
Three [incorrectly saved PDFs](#)
Two [versions of the same document](#)
And a link [poorly named "click here"!](#)

On my seventh day of web editing, my colleague sent to me

Seven [misspellings](#) of "health care"
Six images that needed [alt text](#)
High importance web tasks at 5 p.m.!

Four [too-large images](#)
Three [incorrectly saved PDFs](#)
Two [versions of the same document](#)
And a link [poorly named "click here"!](#)

On my eighth day of web editing, my colleague sent to me

Eight pages of complex, jargon-filled [writing](#)
Seven [misspellings](#) of "health care"
Six images that needed [alt text](#)
High importance web tasks at 5 p.m.!

Four [too-large images](#)
Three [incorrectly saved PDFs](#)
Two [versions of the same document](#)
And a link [poorly named "click here"!](#)

On my ninth day of web editing, my colleague sent to me

Nine long paragraphs [without headings](#)

Eight pages of complex, jargon-filled [writing](#)

Seven [misspellings](#) of “health care”

Six images that needed [alt text](#)

High importance web tasks at 5 p.m.!

Four [too-large images](#)

Three [incorrectly saved PDFs](#)

Two [versions of the same document](#)

And a link [poorly named “click here”!](#)

On my tenth day of web editing, my colleague sent to me

Ten sentences [wrongly copied from Word](#)

Nine long paragraphs [without headings](#)

Eight pages of complex, jargon-filled [writing](#)

Seven [misspellings](#) of “health care”

Six images that needed [alt text](#)

High importance web tasks at 5 p.m.!

Four [too-large images](#)

Three [incorrectly saved PDFs](#)

Two [versions of the same document](#)

And a link [poorly named “click here”!](#)

On my eleventh day of web editing, my colleague sent to me

Eleven updates indifferent to [user needs](#)

Ten sentences [wrongly copied from Word](#)

Nine long paragraphs [without headings](#)

Eight pages of complex, jargon-filled [writing](#)

Seven [misspellings](#) of “health care”

Six images that needed [alt text](#)
High importance web tasks at 5 p.m.!
Four [too-large images](#)
Three [incorrectly saved PDFs](#)
Two [versions of the same document](#)
And a link [poorly named "click here"!](#)

On my twelfth day of web editing, my colleague sent to me

Twelve web pages without a [clear purpose](#)
Eleven updates indifferent to [user needs](#)
Ten sentences [wrongly copied from Word](#)
Nine long paragraphs [without headings](#)
Eight pages of complex, jargon-filled [writing](#)
Seven [misspellings](#) of "health care"
Six images that needed [alt text](#)
High importance web tasks at 5 p.m.!
Four [too-large images](#)
Three [incorrectly saved PDFs](#)
Two [versions of the same document](#)
And a link [poorly named "click here"!](#)

Your action this month

Use any of the resources in the poem to update your web content. Happy holidays!

Created by the Web Strategy Team (PHSA Communications)

No longer a POD or web editor? Questions or comments? Please email webhelp@phsa.ca

[Resources for PHSA web editors](#)

[Read past Tip Jar articles](#)
